**3.2. Course description**

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| **Generic information** | | | |
| Head of Course | **Dr. sc. Alen Jugović, full professor** | | |
| Course | **Economics and organization of seaborne passenger traffic** | | |
| Study Programme | **Logistics and Management in Maritime Industry and Transport** | | |
| Type of Course | Core | | |
| Year of Study | 1st |  | |
| Estimated Student Workload and Methods of Instruction | ECTS coefficient of Student Workload | | 6 |
| Number of Hours (L+E+S) | | 30+15+0 |

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| **1. GENERAL COURSE DESCRIPTION** | | | | | | | | |
| *1.1. Course Objectives* | | | | | | | | |
| *The aim of the course is to acquaint students with all relevant features and factors of maritime passenger traffic that are in function of the development of transport infrastructure, supra-structure, city and surroundings and to determine the importance of maritime passenger traffic for the maritime and tourist system of the Republic of Croatia. Through the exercises, apply this knowledge to specific cases in practice by trying to explain the operation of passenger ports and shipping companies (and all entities) in the maritime passenger service by applying basic economic principles.* | | | | | | | | |
| *1.2. Prerequisites for Course Registration* | | | | | | | | |
| None | | | | | | | | |
| *1.3. Expected Learning Outcomes* | | | | | | | | |
| After passing the exam, students will be able to do the following:   1. Define and interpret the basic concepts of maritime passenger transport 2. Describe the characteristics of passenger ports, their relationship with tourism and the economy 3. Analyze port development trends 4. Argue the importance and impact of management and organization on shipping services 5. Analyze and apply the basics of the economic setting to individual maritime practice cases (establishment of working groups, fare calculation, etc.) | | | | | | | | |
| *1.4. Course Outline* | | | | | | | | |
| Relevant features of maritime passenger ports. The concept, functions and development of ports. Features of maritime passenger shipping. Status and characteristics of maritime passenger ports and passenger ships in the world and in Europe. Analysis of process of privatization and its specificities. Management of maritime passenger ports in the world and in the Republic of Croatia. Legal framework, organizational elements, principles of business. Logistical and economic factors for the development of seaports and shipping. Economic indicators of development, logistic factors of development, role of tourism in the development of maritime transport. | | | | | | | | |
| *1.5. Modes of*  *Instruction* | | Lectures  Seminars and workshops  Exercises  E-learning  Field work | | | Practical work  Multimedia and Network  Laboratory  Mentorship  Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | |
| *1.6. Comments* | |  | | | | | | |
| *1.7. Student Obligations* | | | | | | | | |
| Attending classes  Attending exercises  Classroom activity  Exams (continuous assessment) and tests  Final exam | | | | | | | | |
| *1.8. Assessment1 of Learning Outcomes* | | | | | | | | |
| Course attendance | 1,5 | Class participation | 0,5 | Seminar paper | |  | Experiment |  |
| Written exam | 2 | Oral exam |  | Essay | |  | Research |  |
| Project |  | Continuous Assessment | 2 | Presentation | |  | Practical work |  |
| Portfolio |  |  |  |  | |  |  |  |

1 **NOTE:** Name the proportion of ECTS credits for each activity so that the total number of ECTS credits is equal to the ECTS value of the course. Use empty fields for additional activities.

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| *1.9. Assessment of Learning Outcomes and Examples of Evaluation during Classes and on the Final Exam* | | | | |
| The student is assessed through activities in the lectures, exercises and by taking continuous assessment exams and final exam. | | | | |
| *1.10. Main Reading* |  | |  | |
| 1. Kesić, B., Jugović, A.: Menadžment pomorskoputničkih luka, Pomorski fakultet Sveučilišta u Rijeci, Rijeka, 2006. | | | | |
| *1.11. Recommended Reading* |  | |  | |
| 1. Peručić, D: Cruising-turizam - razvoj, strategije i ključni nositelji, Sveučilište u Dubrovniku, Dubrovnik, 2013. 2. Wayne, K.Talley: Port economics, Routledge – Taylor and Francis Group, London and New York, 2009. | | | | |
| *1.12. Number of Main Reading Examples* |  | |  | |
| *Title* | *Number of examples* | | *Number of students* | |
| Kesić, B., Jugović, A.: Menadžment pomorskoputničkih luka, Pomorski fakultet Sveučilišta u Rijeci, Rijeka, 2006. | | 40 | |  |
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| *1.13. Quality Assurance* | | | | |
| The quality of study is monitored in accordance with the ISO 9001 system and in accordance with European standards and guidelines for quality assurance implemented at the Faculty of Maritime Studies in Rijeka. | | | | |